

NAME IN TITLE - PRICE ON REQUEST

- Sponsor name and or logo appears prominently before name of the event and is incorporated into the official event name
- Name and/or logo inclusion in event logo
- Company name included in event name in all social posts once
- All TV, radio, print, outdoor and digital advertising inclusion
- All publicity, press releases, and public relations campaign inclusion
- 2 dedicated email blasts promoting title sponsor
- 2 dedicated posts across Facebook & Instagram
- Up to two (2) 80x30 Display Spaces in premier location
- 20 banner placements at event (3'x8')
- 20 PA reads per event
- 100 complimentary tickets

SOLD OUT

PRESENTING SPONSOR - PRICE ON REQUEST

- Sponsor name and or logo appears after event name in the "Presented By" position and is incorporated into the official event name
- Name and/or logo inclusion in event logo
- Company name included in event name in all social posts once
- All TV, radio, print, outdoor and digital advertising inclusion
- All publicity, press releases, and public relations campaign inclusion
- 1 dedicated email blasts promoting title sponsor
- 2 dedicated posts across Facebook & Instagram
- 80x30 Display Space in premier location
- 15 banner placements at event (3'x8')
- 15 PA reads per event
- 75 complimentary tickets

LIMITED

OFFICIAL PRODUCT: \$8,000

- Named as Official Product of the 4Wheel Jamboree
- Official product logo created by Events, Inc. and placed on event website
- 2 dedicated posts across Facebook & Instagram
- 10 Preshow tag inclusions on social media**
- 10 Banner placements at event (3'x8')*
- 8 PA reads per event
- 25 Complimentary tickets
- 1 Inclusion of materials in participant swag bags (client-supplied)

RIDE & DRIVE SPONSOR: \$7,500 (TRACK BUILD NOT INCLUDED)

- Naming rights to the Ride & Drive area
- Name and/or logo inclusion in the Ride & Drive logo
- 1 dedicated email blast promoting Ride & Drive
- 2 dedicated posts across Facebook & Instagram
- 15 Preshow tag inclusions on social media**
- 12 banner placements at event (3'x8')*
- 10 PA reads per event
- 30 complimentary tickets

*All packages priced per event *banners supplied by sponsor ** Guaranteed social inclusions if contract is signed 30 days prior to each show. Copy and creative provided by sponsor.*

SHOW-N-SHINE : \$7,500

- Naming rights to SHOW-N-SHINE
- Name and/or logo inclusion in all SHOW-N-SHINE promotion
- Name inclusion on all SHOW-N-SHINE awards
- Name mention throughout awards ceremony and stage mentions of SHOW-N-SHINE Competition
- 2 dedicated email blasts promoting SHOW-N-SHINE Competition
- 10 preshow tag inclusion in social media**
- 8 additional banner placements throughout event (3'x8')*
- 30 complimentary tickets
- 1 Inclusion of materials in participant swag bags (client-supplied)

INFIELD RACING, MONSTER TRUCK SHOW, PULLING SPONSOR: \$6,000

- **ONLY 5 OPPORTUNITIES AVAILABLE**
- Named as one of the infield sponsors (exclusive options also available)
- Name mention throughout day during show
- 10 preshow tag inclusion in social media**
- 10 banner placements in infield (3'x8')*
- 5 additional banner placements throughout event (3'x8')*
- 6 PA reads per day
- 20 complimentary tickets
- 1 Inclusion of materials in participant swag bags (client-supplied)

ENTERTAINMENT STAGE: \$5,000

- Naming rights to the Entertainment Stage
- Name and/or logo inclusion in all Entertainment Stage promotion
- 1 dedicated post across Facebook & Instagram
- 10 Preshow tag inclusions on social media**
- 10 banner placements at event (3'x8')*
- 8 PA reads per event 25 complimentary tickets
- 1 Inclusion of materials in participant swag bags (client-supplied)
- Opportunity for customized stage activation, such as "ask the experts," a custombuild, or Sweepstakes prize giveaway

EVENT LEVEL SPONSOR: \$4,000

- 10 Preshow tag inclusions on social media**
- 6 banner placements at event (3'x8')*
- 8 PA reads per event
- 20 complimentary tickets
- 1 Inclusion of materials in participant swag bags (client-supplied)

CUSTOMIZE YOUR SPONSORSHIP

If you can dream it - we can do it! Events, Inc. will work to develop a fully customized program to help your brand maximize the Jamboree. Contact us to discuss custom sponsorships opportunities.

Andy Knapp - Chief Revenue Officer

awknapp@events-inc.com - 317-697-0464

EXHIBIT AND VALUE PACK OPPORTUNITIES

Exhibiting onsite at our events, places your products in front of thousands of motorsports enthusiasts with buying power.

EXHIBIT SPACE RATES

OUTDOOR SPACE

\$2.25 per sq. ft. Bloomsburg, PA

\$2.25 per sq. ft. Danville, IN

Non-endemic exhibitors are subject to higher rates. Contact your sales representative or info@4wheeljamboree.com

FULL SHOW IMMERSION PACKAGE: \$1,199

(BEFORE, DURING & AFTER SHOW EXPOSURE)

- 1 highlighted story posted on Facebook & Instagram during show *
- 1 inclusion on preshow email*
- 8 Preshow tag inclusions on social media**
- 2 entry gate branding (3'x8')*
- 10 PA reads per event 1 logo Inclusion on event map (contract must be received at least 8 weeks prior to event)

BRAND RELEVANCE: \$799

- 5 Preshow tag inclusions on social media**
- 1 inclusion in preshow email blast
- 1 entry gate branding (3'x8')*
- 2 branded tear drop signs
- 5 PA reads per event

BOOTH AWARENESS : \$399

- 3 Preshow tag inclusions on social media**
- 1 entry gate branding (3'x8')*
- 2 PA reads per event

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